

**NALLA NARASIMHA REDDY EDUCATION
SOCIETY'S GROUP OF INSTITUTIONS**
(UGC AUTONOMOUS INSTITUTION)

SCHOOL OF MANAGEMENT SCIENCES

NEWS LETTER

A.Y.2024-25
MAY-JUNE 2025

SCHOOL OF MANAGEMENT SCIENCES

INSTITUTE'S VISION AND MISSION

VISION : To be a premier institution ensuring globally competent and ethically strong professionals.

MISSION :

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

VISION:

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

SCHOOL OF MANAGEMENT SCIENCES

MISSION :



Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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SCHOOL OF MANAGEMENT SCIENCES

NEWSLETTER- MAY-JUNE-2025- A.Y. 2024-25

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1. ABOUT SCHOOL OF MANAGEMENT SCIENCES

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

2. DEPARTMENT EVENTS

2.1 Management Club Activity

Students are encouraged to organize their own activities through Kautilyan Club. These activities include Quizzes, Debates, Group discussions, Business plans, Problem solving and other events in all management verticals. The objective behind these activities of Kautilyan cub is to keep the students informed of happenings in various verticals of management, and markets in India and abroad. It is believed that these club activities would take students beyond application of class-room concepts to understanding issues in all the verticals of management.

RISK TAKING GAME - Objective of the game:

- To understand risk and reward through practical engagement.
- To promote decision-making and confidence among students.
- To enhance focus, coordination, and calculated thinking.



TEAM BUILDING (using chess board & colorful buttons) - Objective of the game:

- Encourage students to work together toward a common goal.
- Divide tasks or decide placement strategies collectively.
- Allow students to take initiative or rotate leadership roles.
- Encourage students to divide tasks and work efficiently under time pressure.

- Stimulate visual thinking by aligning colors and shapes creatively on letter patterns.
- Practice clear communication and assigning roles (e.g., button selector, placer, and checker).



MOCK INTERVIEW : The mock interview was conducted as part of the career development initiatives for MBA students, with the objective of preparing them for real-life job interviews. This exercise aimed to simulate actual interview scenarios, allowing students to practice their interview skills, receive constructive feedback, and build their confidence.



3. ACHIEVEMENTS

3.1 Patent

S.No	Name of the Author	Title of the patent	Patent Name	Field of Invention	Month/Year
1	Dr.T.Ravindra Reddy	Artificial Intelligence influence on indian political science-Trends, challenges and oppurtunities	IPR	Social Science	25-04-2025

3.2 Faculty Certifications (Workshop / FDP/ Webinar/Conference/ NPTEL)

S.No	Name of the Faculty	Name of the Course/Event	Organized by	Date	Duration
1	Dr.P.Meena kumari	AI – Driven Pedagogy and Digital Competence for STEM Educators	Geethanjali College of Engineering & Technology	June 9-15	7 Days
2	Dr.P.Meena kumari	Data Analysis using JMP, Power-BI & Excel	Vellore Institute of Technology	June 23-27	5 Days
3	Dr.P.Padmaja	Data Analysis using JMP, Power-BI & Excel	Vellore Institute of Technology	June 23-27	5 Days
4	Dr.P.Padmaja	AI in HRM	NPTEL	Jan- Apr	12 Week
5	Mr. A.Sudheer	Business Statistics	NPTEL	Jan- Apr	12 Week
6	Mr. A.Sudheer	Data Analysis using JMP, Power-BI & Excel	Vellore Institute of Technology	June 23-27	5 Days
7	Mrs A.Sridivya	Data Analysis using JMP, Power-BI & Excel	Vellore Institute of Technology	June 23-27	5 Days

WISHING YOU ALL SUCCESS AND GOOD HEALTH